



## MEDIA RELEASE

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Contact: Jennifer Camien, Public Information Director, (785) 309-4723

# South High School Business Class Wins Video Competition

Students in Craig Bagley's business class put their skills to the test and created a winning video advertisement for the Salina Army Recruiting Station.

Sergeant Leopoldo Delgado, U.S. Army Recruiter in Salina, brought the idea to Central and South high schools. He asked students to base their advertisement message on the phrase, "I played soldier as a kid." Students developed a story using their imaginations and choosing the audio and video components.



*Left to Right: Army Sgt. Delgado, Recruiter; Taydan Hanson, grade 12; Terran Galloway, grade 12; Victoria Molina, grade 11; Ethen Lainer, grade 11; Craig Bagley, Business Instructor.*

Bagley explained, "Both A and B scheduled students had the extra challenge of working together without being able to be in the classroom at the same time. They were able to overcome this by posting their work on Google Classroom. The students would then relay their feedback and the project steadily improved over the course of the two weeks they worked on it. I was very proud of the final cut we delivered to the Salina Army Recruiting Station."

Students from both Central and South high schools participated in the challenge that encouraged fun and built class cohesiveness. The project was a fun way for students to express themselves and their artistic vision.

The South High School ad creators enjoyed a pizza party provided by the Salina Army Recruiting Station. Their ad will be posted on social media platforms throughout Kansas, including:

**Facebook:** Army Salina Recruiting Office, KS; Army Kansas City Recruiting Battalion; Leopoldo Delgado

**Instagram:** goarmykansascity, 4g6sarmy, sgt\_delgado431

**Twitter:** @goarmykc

**YouTube:** @goarmykansascity

**LinkedIn:** GoArmy Kansas City

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